The Claresholm Advertiser

Vol. 2. No. 6

CLARESHOLM, ALBERTA, FRIDAY, MAY 28th, 1915

Subscription, \$1.50 Per Year in Advance

DEAR FOLKS--CLARESHOLM CELEBRATES Thursday, June EAR FOLKSand EVERYBODY You Are Invited THE KING'S BIRTHDAY

BUSINESS CARDS

Space in this column, not to exceed one inch. is 30 cents per issue, or \$12 per year, if paid in advance; two inches, 30 cents per issue, or \$20 per year if paid in advance. Church notices, two inches at one inch rate.

LEGAL

J. R. WATT, B. A.

OFFICE;— THIRD AVENUE Claresholm Alberta Visits Stavely by Appointment

H. O. HASLAM Barrister and Notary Public

Solicitor for: THE CANADIAN BANK OF COMMERCE THE TOWN OF CLARESHOLM

Claresholm

. . VETERINARY

Dr. M. W. Fawcett

Veterinary Surgeon OFFICE: Vanhorn's Livery Barn CLARESHOLM - ALBERTA Phone 3.

CHURCH DIRECTORY

LODGE DIRECTORY Your lodge notices get full publishly here.

THE PEOPLE'S CORNER

Advertisements inserted under this cading, not over six lines, 50c an inser-on; three insertions for \$1,00. Lost cound, Estrayed, For Sale, Help Wanted, tutations Wanted, all bring quickess do best results when inserted in The divertiser. Remember, we issue papers r Stavely and for Clarecholm.

LOST-\$10 REWARD

A gray mare, branded NY or right, thigh, with black horse colt suckling. Ten dollars reward will be paid for the return of above animals to Rudolph Koehler, Claresholm. right thigh, with black horse colt

Program for June 3rd

HORSE RACING

Free-for-All, best 2 in 3 heats e divided \$7 and 3 Three-minute, 2 in 3, \$7 and 3. Cowboy Running Race, 1 mile, \$5

Pony Race, boy's. ATHLETIC SPORTS

100 yards, open. 100 yards, boys under 16. 50 yards, boys under 12 50 yards, men over 40. Schoolgirl's race, under 15.

Tug-of-War, Town vs. Country, a side.

GAMES

Football, married vs. single Baseball Tournament, Clear Lake Grain Belt, Meadow Creek, Willow

Horses and Grounds—Vanhorn, Reynolds, J. E. Moffatt. Sports—Barber, McKenzie, R. E.

zes-Holmes, Knight, Parry. Appropriate prizes will be given in the various events.

Citizens, honor your guests on Thursday June 3rd by decorating each train as before. The Ca with flags, bunting, etc. Wake Ur papers will come in at 8 p. m.

PROFESSIONAL AND SMALL An Array of Musical Talent

A most interesting musical pro-gram will be rendered by the pupils of W. G. Moffatt, in the auditorof W. G. Moffatt, in the adultionium of the public school on Saturday afternoon, May 29th, at 2 p.m. The people of Claresholm are justly proud of the abilities shown by the members of Mr. Moffatt's large class and the musical future of the town is very bright. Those taking art in this exist of a property of the control part in this recital are given below

	Margery Harvey
2.	"Air de Ballet"Leor
	Norma Holmes
3	"Angels' Dream" Bohn
	Willard Haig
35	"Wayside Chapel" Wilson
	Veda Workman
4.	"Romance"Schuler
	Bessie Holmes
5,	"Valse in E Flat" Durand
	Morlon Tillotson

2	. Vocal Solo, "Marcheta". Schlesinge
	Miss Eva Moffatt
	MinuetPadcrewsl
	Merle Fins
	Vocal Solo, "Elegy"Massen
	Mrs. B. F. Steeves

Tam o chanter	
"Andante Sostenuto"Mendels	80
Burpee Steeves	
.MinuetM	OZ:
Alex. Simpson	
Vocal SoloSel	ect
"Aus der Hamlet"Ge	da

Miss Eva Moffatt

	Valse TristeSibel
	Miss Ruth Simpson
16.	Seventh Noveletten Schums
	Kleoner Walzer
	Miss Gertrude Malchow
17.	Vocal Solo, "Rose of My Heart," T
	Willard Haig

Miss Pearl Gray

21. Valse d'Ameur Moszkowski Wednesday of last week,

21. Valse d'Amour Mosskowski.

"Aufschwung" Schumann Miss Maled Anderson.

22. Franc Trio, 'Te Secret' Gautier Merle Fink, Burpee Steves and Morey Tillotson.

The accompanists will be the Misses Gray, Simpson, Fink and Merfatt and Mesers, R. Haig and Burpee Stevees.

"Flag Day" for Patriotic Fund

The ladies of the "Flag Day" ommittee have made arrangements committee have made arrangements to ask the public for contributions to the Patriotic Fund on the occasion of the celebration which is being held in Claresholm on Thursday, June 3rd. A number of the young ladies are to assist the committee and flags will be distributed by these young ladies on that day. The flags will be pinned upon the donor as a token that he has contributed and it will in itself be a "badge of honor." The "Union tak!"

"Let Us Remember"

REMEMBER, that the demands upon the Canadian Patriotie Fund are not decreasing, but are increasing and will increwith the growing of the Canadian forces at the front.

REMEMBER, that we have not removed our great personal responsibility by having made a contribution, however large, six months ago, when the first fervor of patriotism stirred our hearts.

REMEMBER, to support this Fund is one way that we help to bear the burden of our own protection and the protection of the institutions under which we are enjoying our present liberty of thought and action

REMEMBER, that the ladies of the "Flag Day" committee e to make an especial appeal to us on the King's Birthday, Thursday, June 3rd.

REMEMBER, that we are to be decorated by the fair ha of the balles who are collectors for the Fund, with a descration of the balles who are collectors for the Fund, with a descration which carries with it the same honer, but, in a much less proportion, as the Vi-toila Cross. Each on each is given a "Umon Jack" by the balles will be known as one who has in some measure does concluding for his country and home. See to it that one. are so decorated on Thursday, June 3rd.

REMEMBER, that the flags on "Flag Day" are not sold but are given as a telent that we have contributed to the Barirotte Fund on that occasion as muchais our conscience dictates and our circumstances permit. Give as much as you can. Give till you "feel" it. Make a sascifice. Our boys who many come lack to "feel" it. Make a sassifice. Our boys who may come back to us with empty sleeves, or sightless eyes, will be our shame if we do not do all within our power to swell the Patriotic Fund.

REMEMBER, Tag Day (Flag Day) on Thursday, June 3rd,

for a reply, a meeting of the Clares holm Liberal Association was hel

PRAIRIEVIEW

Mrs. O. J. Granlin was shopping

Mrs. Frank Pugh, of Calgary,

Hermann Penzloff has purchase

Miss Mabel Soby

Eethoven

Beethoven Mrs. J. H. Zoback was visiting a the home of Mrs. J. G. Ferguson of

> Jack and Miss Elizabeth MeAl pine were guests of H. O and Mrs Hansen, at Barons, last week.

> Miss Elizabeth McAlpine left of Monday evening on a visit to be brother at Detroit, Mich. She will break the journey at Chicago where she will visit friends for a few days

J. H. and Mrs. Zoback entertained at their home at the Creek on Sunday last W. J. and Mrs. Lebow and their guests. Mrs. Frank Pugh J. and Mrs. Armstrong and family Alex. Newell, Herman and Mrs Penzloff.

Want the Dr. to Stand

In view of the fact that Dr. Wa nock, the Laberal member for the denor as token that he has contributed and it will in itself such as the mount one has contributed, but a seeme of home will not medicate in the amount one has contributed, but a seeme of home will make every wearer do all within his power for this Fund. Help the faller in this Fund. Help the faller in the worthy effort.

A change in the train times and a contribute with the contribute of his constituency for the contribute of the contributed to the worth of his one-situation of the contributed to the worth of his constituency for the contributed to the worth of his constituency for the contributed to the worth of his constituency for the contributed to the worth of his constituency for the denormal that his absence from his constituency for the denormal that he worth of his constituency for the denormal that he worth of his constituency for the amount one has contributed, but a service of his candidature as the treat that he worth of the contribution of the history is the properties of the contribution of the history is the properties of the contribution of the history is the properties of the contribution of the history is the properties of the contribution of the history is the properties of the contribution of the history is the properties of the contribution of the history is the properties of the contribution of the history is the properties of the contribution of the history is the properties of the contribution of the history is the properties of the contribution of the history is the history in the properties of the contribution of the history is the history in the properties of the history is the history in the properties of the history is the history in the history in the properties of the history in th

waser do all within his power for this Fund. Help the fallers in his worth refort.

The Alberta Temperance & Moral Republished as supporters of his candidate as a supporters of his candidate as a supporter of his candidate which would necessitate the supporters from his constituency for survival and the region of the survival and the regio

There wer

It rained on the 24th and ther re rain. But the folks who erowds from the town and fro country to the Meadow Creek of ebration might have been ducks for all the rain mattered. Nothing less than a cloudburst would keep the people away when the latch string s out at the Creek. The sports were held on J. J. Vance's place and a better location could not well have been chosen. There was room for the races and room for the games and ain or no rain nothing occurred to ampen the enthusiasm of the crowd ere fifteen cow-pony men read or this. Hats off and whooping th and was trained to slide sitting n and that did the trick. Bron busters aplenty were in for th on toone up to the backing mark wo mules were there to laugh. Ray latterson won the event and the rowd clamored for more. A collection was taken up and he rode an ther ballet dancer. Then som nore rain and the kiddies and ever et it rain. About three the grounds

ned a hole in their belts and what was done to the Creek was a caution.

A lake is bigger than a creek anyway. Here's who did it and who way. Here's they did it to.

holm Liberal Association was held in the office of J. R. Watt on Satur-day afternoon. There was a fair representation of the town and district although the notice was a shorone. After a full discussion of the information contained in this com-S. Schumacher e mornation contained in this communication the feeling of the meeting was embedied in a resolution which received unanimous support.

The resolution, which read as follows, was sent to the secretary of the Liberal Association of the riding and also to Dr. Warnock himself.

"Resolved, that the Liberals of Vadnais Caveny 2b G. Schumacher 3b S. Wyatt 88 C. Schumacher rf

of Warker If W. Mackinnon Resolved, that the Liberals of Oden Berg Claresholm town and district polls,

The score was nine circuits for the
after careful consideration of the
Lake and four for the creek. L. G.
sommunication from the secretary
Shorter of unpired and came home
of the constituency Librarl Associasafely.

of the constituency Liberal Associa-tion, feel that Dr. Warnock's past services to the constituency have been such as to command and draw ident the greatest loyalty to himself [askion on the grass. Everyone was the representative of this constit-lency, and that until such a time the properties of the constitution of the properties of the constitu-lency, and that until such a feel of the constitution of the properties of the properties of the constitution of the properties of the prope There was a refreshment stand on the grounds and it was well patronized. The lunch was taken pienic reasons was lade, am gotiate a conveyance The Claus-holm band enlivened the celebration with a new and choice repertoire. If you were not there it is a safe bet

nock for the Macleod constituency and we affirm that there is an unit-ed desire that Dr. Warnock should Good Prices for Horses To onty then

There were fourteen present at by R. F. Bev.h. the government this menting of the Clareslood Libe remote officer, at price ranging and association and a good percentage were representative of the country polls.

Coming of Clinton Howard

The Alberta Temperance & Morat Reform League are sending to Claresholm on Welnesday, June 2370. He described the sending to Claresholm on Welnesday, June 2370, which is the present offered. Those purposes the property of the present of the present

There were fourteen present at this meeting of the Claresholm Lib-eral Association and a good percent-

uency, and that until such a time should arise, or circumstances be-come such, that the absence of Dr.

Warnock from this constituency should militate against the welfare of the constituency, we strongly ad-vocate the candidature of Dr. War-

Moist Meadow Cr. Celebrates Purely Personal Paragraphs

Principal Joynt of the Granum

W. R. Shanks and wife spent Victoria Day in Macleod Miss McPhee is spending a few

days with friends in the country. Born-On Sunday, May 16th, to Mr. and Mrs. A. Grice, a daughter.

W. G. Moffatt and Willard Haig went to Edmonton on Monday to attend the musical festival.

Miss Hayward left for Walsh on Tuesday evening to address a Wo-men's Institute there.

R A. Shearer and C. F. A. Leeds latest to get bitten by the

Mr. and Mrs. McPhee, of Calgary, are guests at the Canon Ranch with Allan and Mrs. Macdonald.

J. E. Moffatt has another colt, by Judge Dillon from his pacing mare

Mrs. Getts and Mrs. Egne here on Friday. They also made a trip to Macleod between trains.

Mark and Mrs. Fisher spent the weekend in Calgary the guests of Dr. and Mrs. Dixon.

Mrs. W. A. Lyndon attended the farewell to the soldiers at Pincher Creek last Friday evening.

Miss Haslam and Miss Ethelyn Knight returned this week from a pleasant visit with friends in Cal-

Miss Beatrice Price is expected to leave shortly for Calgary where she will enter training for a nurse.

Jos. Bonner has moved to the cottage on Second Ave., formerly oc-

Mrs. R E. Moffatt went to Calgary on Monday to spend a few days with friends.

W. Harvey Walker Mr. and Mrs. A. H. Playle, at Bar-Maskinnan darroch ranch, a daughter.—Cranbrook Herald

Major C. W. James, of B Troop, 13th C. M. R., was here on Friday, returning to Macleod on Saturday

A number of the Hids people were in on Thursday to the horse sale, among these being F. A. Bur-ton, F. A. Stone and N. H. Sitton.

The Ladies' Aid Society of the Methodist Charain met at the home of Mrs. E. F. Tovell last Thursday

O. S. Longman returned from Medicine Hat by ear on Saturday. The reads and the rains made the motor trip from the Hat not one to be enjoyed. But the rains were content as what's the use.

Jas. McKay, liveryman of Car-eangay, and Milford Vanhorn were over on Saturday with two horses which were offered for cavalry re-mounts but these did not prove suit-

G. B. Moir, of Grant & Moir,

NOW IS THE TIME To Freshen the Interior of your Home for the Winter

Fresh Clean Wall Paper, well put on, Is More Sanitary-More Cheerful

WE GUARANTEE OUR WORK

G. G. SUNDBERG CLARESHOLM

PAPER HANGER DECORATOR PAINTER

PRAIRIE VIEW DAIRY --- Healthy Cows, Sanitary

NABLE DAILY DELIVERY 14 QUARTS FOR \$1.00 CREAM, 3 CREAM, 30c. PER QUART Rates on larger quantities given on application Prompt Delivery Made of Special Orders

Fred Anderson, Proprietor, Claresholm, Alta.

UNDER NEW MANAGEMENT

BARN ECONOMY

Livery Good Up-to-Date Draying Phone 32

Feed Farmers' Teams giver Best Attention, Clean

Rigs. Good Horses Prompt

tion, Rates Reasonable.

J. F. Hagerman, - Proprietor

HORSEMEN!

The Breeding Season Is At Hand.

Nicely Printed Route Cards Are Not Only Advertisement, and An Announcement, But They Serve Also As A Constant Reminder.

Bring Us a Photo of Your Horse and Have a Picture at the Top of the Route Card. Don't Forget To Bring Along the Alberta Regis-

tration Certificate Required by Law. We Can Also Supply You with Breeders' Standard Certificate Notes, Books of 50 with Stub.

OUR OTTAWA LETTER

if it can't be headed off.
The blight, as far as its course
can be traced by public events,
seems to effect equally the Maritime Provinces, the middle West
and British Columbia. It extends
from ocean to ocean, seizing on
toase post which will give it room
to apread to the most advantage. It
is being recalled by persons skilled
in reading the writing on the wall
that the Conservative popular mais being recalled by persons skilled in reading the writing on the wall umbia as long as British Columbia that the Conservative popular majority in 1911 was something less than thirty-two thousand and the second of the second

As matters stand the Liberals As matters stand the Liberais control five provincial governments out of nine and are reaching for Number Six. The Yukon Territorial Council is Conservative at present but as the Yukon never sime to be out in the cold any more than its position in the Arctic Circle was the standard of the cold of the cold

Bargain Prices for Month of April.

THE ADVERTISER OFFICE 30 ser. North of April.

THE ADVERTISER OFFICE Postoffice, Chrisholm, Allay and the Merchant Dark North Sell It or Have It in Possession unbranded and the Housewife will not buy sutter Unwrapped We did not make the law but we Do Print and Sell BUTTER WRAPPERS

Neathy Printed with your Name and Address Best Brine Resisting Mos-Poissonus Inh Bargain Prices for April

THE ADVERTISER

RAILWAY ST. Near Postoffice. CLARESHOLM.

was held in Claresholm on Tuesday. The meeting was to have been held in high destination of the services to either of the balase of the containing between 1869 when it and adopts the same policy toward and have lost and the file flower and sale flowers and subsidy by a was held in Claresholm on Tuesday. The meeting was to have been held to held the file flowers and subsidy have a sound to have been held to held the file flowers and subsidy have a sound and sale that he was a good between 1860 when he disappears and subsidy have a sound and sale of the containing between 1860 when he disappears was only a policy for the service to either of the balase sign and the same policy toward crown lands and graiters which last, which is not believe than and the district, Rex Agrants and sales the same policy toward crown lands and graiters will be seen that was a good believe that the sale and the same policy toward the same policy toward crown lands and graiters will be seen that was a good believe that the sale of the containing between 1860 when he disappears was not to save the same policy toward crown lands and graiters will be sale to the part of the sales of the contrast of the district, Rex Agrants and the district

Ottawa. May 27th.—It never rains but it pours. Accidents nevice on singly. Tire, tac too—three in a row. Three out, all out. Trees and other wise saws are passing that the same that the count of the count is the count of the country and the c

place Robert Borden who want's
unch saucess then as he beam
afternaris. The twenty-five thounand dollar reception was Sire
and dollar reception was Sire
and making a splash for the Ottawa
compirators. But that wassa far as
itgot. Sir Richard wisely stuck to his
little flower pot, did not invite comparisons by entering the larger field
and remained true to British Columbia
mubia as long as British Columbia

Sir Rodmond Roblin lived by

sword, so to speak, and he perished by it. Autocrat though he was of fifteen years standing he could not stand before the march of the Camat Counterment of the cold any more than its position in the Arctic Circle war- trains there is little doubt it would be Liberal if public opinion in the larger part of Canada sharted that way. No one blames the Yukon for wanting to be on the sumy side of politics if only to offset the hard winters. At all events things are getting no better fast and that is mere asson why the Borden Oster better fast and that is more asson why the Borden down with a free country as long as he was the sum of the country as long as he was finesse but coarse work like the last Manitobe election is almost sure to get him in wrong with the demo-The catastrophe in New Brunwick has seen print and need not be
explained again now, but Sir Rich
and McBirdies milottunes in great in the democray. Besides, Sir Rodunond was
left appreciably weaker when Bob
retrain mount of mysters, milottunes in griph hand to know what his left
seens that Sir Richard was chailenged to a test of strength by the
grand vitier Bowser. When the
cancus showed treenly-one to twenty-one in the matter of

DVERTISERS want in the media which they employ, many features of varying importance, and the absence of any one affects the ultimate value only to the extent of its relative importance. These embrace a wide and vanues inseve circle of readers, a prestige values of the sympathy of aim and endeavor which gives a dignity to the printed invitation to a business relation, a reliance upon the originality of conception and individuality of execution which places the message in a pleasingly impressive manner earth, and with these regularity increases efficiency.

UDGED by these and other advantages The Claresholm Advertiser affords the discriminating advertiser a bearing in trict and in the homes of the townspeed. Advertiser is not a billboard, or an inanimate news registering machine; it is alive to the interests of the town, district and the province and hence its added value to the advertiser.

RINTING is an art; one does not handle the implement of his arthur handle the implement of his arthur handle the implement of his arthur handle handl

ADVERTISER JOB PRESSES Claresholm -- Alta.

Exceptional Opportunity For All Our Readers .

The publishers of The Advertiser are pleased to be able to anounce that they have now completed arrangements which enable tem to make a roost attractive offer to their readers.

Everybody is keenly interested in the Great War no waged in Europe. Realizing this, some of the big publish producing librarted records of the war, in weekly partsthe big city dailies have made arrangements to give their the opportunity of securing these easily.

We consider ourselves fortunate in now being able to offer to our

"THE WAR PICTORIAL"

THIS PUBLICATION is a splendid record and illustrated history of the Great War. Week by week the camers depicts notable hap of the Great War. Week by week the camers depicts notable hap war sone are shown, and also many exclusive photos of our own Onseidan troops, at Valcartice Camp, e.c. Embarking for the Front, and in their doings across the water, with other features of especial inter-Tax publishers.

Iany prominent Canadians are reading "The War Fictorial" among se number being such men as:
BIR ROBERT BORDEN
SIR WILFRID LAURIER
SIR WILLIAM VAN HORNE etc., etc.

Every family should have this fine record, not only for enjoyments but to carefully preserve as a splendid and most valuable sonvenir for whom to come after them. In order that all our readers may enjoy this put tion and procure it on favorable terms, we make the following

SPECIAL OFFER

"THE WAR PICTORIAL" is sold by subscription—3 months (12 parts) for \$1.50, or 6 months (24 parts) for \$3.00, but— THIS COUPON MEANS MONEY TO YOU

This Coupon entitles the bearer to the following special rates for "The War Pictorial."

a Months Subscription 12 gards 113.6 (equally Price 11.50)

3 Months Subscription 12 gards 123.6 (equally 12.56 (equally 12.56

THE ADVERTISER

Call in at Our Office when passing and see a copy
"The War Pictorial" and also the fine War May.

WE NEED TO BE REMINDED

We need to be reminded quite as much as to be informed Memory has been jocularly described as "the thing we forget with." Out of sight is apt to be out of mind.

Out of sight is apt to be out of mind.

An advertiser who relies upon the memory of the public leans on a broken reed. The absence of its advertising from the newspapers has bee, the beginning of the end for many a firm. "The present suitor bath ever the advantage over the absent lover." A business that has achieved its magnitude or strength as the result of faithful advertising plays itself false if it suspends or causes its advertising, on the grounds of economy. It is poor business vision which fails to see the principal feeder of business, and fatal judgment which cuts it off or interrupts its flow. Economies may be warranted, but they had better be effected in any other department than in the sales department—the department of revenue. Any course which shoves your customer the fem you or hide you from your customer is ruinous. The man with the money needs to be constantly sought. Advertising is the great discoverer of new customers, the great retainer of old ones. great discoverer of new customers, the great retainer of old ones

IF YOU FORGET THE PUBLIC, THE PUBLIC WILL FORGET YOU

RULES GOVERNING DAIRY COW COMPETITION, 1915-16

(PRESERVE THESE RULES FOR REFERENCE)

The competition shall be open to anyone living win the Claresholm, Olds, or Vermilion Schools of Agricu 1. The competition shall be open to anyone inving winns a raninterfrom the Chareshian, Oids, or Vermilian Schools of Agriculture.

1st of Agril, 1915. and fresh cows will be admitted until 1st of June, 1915.

3. The competition shall alloce slits of January, 1916.

4. All cows in the herd must be entered, but the final awards must on the awarege will know the result of the highest yielding, 30 score in 1915.

5. In herds of less than six cows the highest three cows shall be ta

6. A herd must consist of a minimum of three cows.

7. The test for each cow shall be started from the day helf resil and the started in the started in the started in the started continue for a period of 26 days.

9. Scales and milk sheets will be supplied by the department of agrid title of the started of the star

12. Witting.
13. The inspector must be furnished at the time of entr.
Assortion of each cow.

At each visit of the inspector the competitor shall funt and kind of food fed each animal.

17. Each competitor complying with the foregoing rules will be allowed to retain the scales as his or her own.

will be allowed to retain the scales as his or her own.

18. The prizes will be awarded according to the following scale of 25 points for each pound of butter fat; 3 points for each pound of solids (Solids not fat to be calculated by approved formulae.)

19. No competitor shall be awarded more than one prize.

19. No competitor shall be awarded more than one prize.
20. In calculating the relative standing of saintian of different ages the rule government the Catadhan Record of Performance Test will be used.
For the prize of the

Local Markets THURSDAY, May 27

GRAIN

	Clares-	Cal-
	holm	gary
SPRING WHEAT		
1 Northern	1.37	
2 Northern	1.34	1.35%
3 Northern	1.30	1.323
No. 4	1.24	1.30
No. 5	1.18	1.2234
. No. в	1.13	1.183
OATS-		
2 C W	51	5374
Ex 1 Feed	48	5134
No 1 Feed	46	50%
BARLEY-		
3	54	59
4	48	53
Feed		
FLAX-		
1 N W C		1.8254
2	1.50	
(Kindness of Mr.		

The New **Brand**

requires the re-registration of all the Baushin the Province. All persons who registered Braush before Becember 31st, 1500, will require to have the same registered furnite before the same registered during the process type and to the cleanage of address they may not reach some owners of Brands, and all on that requested to communicate with the Recipients of the Prands and Indian their present address, when full information will be sent them with respect to re-newal of the same. wal of the same.

Where Are Our Boys?

A couple of letters received in Ed nonton last week indicate that the 19th Dragoons under Col. F. C. Ja mieson, with whose force are s least four of our Claresholm were in the thick of the fighting a Langhemarck. It is likely that the 19th for ned part of a force of 42. 000 cavalry brought up by Genera French to support the Canadians af ter the French were forced back by



ALBERTA

of Canadian Northwest Land Regulations

ne sole head of a family, or any male over years old, may homestead a quarter-tion of available Dominition land in Mani-8. Sakhatchewan or Alberta. Applicant new properties of the properties of the new or Stab-Agency for the District. Entry roxy may be made at any Dominion lands for that not Sub-Agency. on certain con-fey that not Sub-Agency.

ions.

Duties—Six months residence upon and culation of the land in each of three years. A
mesteader may live within nine miles of his
mestead on a farm of at least 50 acres, on
train conditions. A nabitable house is reired except where residence is performed in
vicinity.

quarted sevent where residence is performed as the control of the

WESTERN-GROWN NURSERY STOCK

THE CLUNY NURSERIES, LIMITED.

THE TRUSTS AND GUARANTEE COMPANY, LIMITED, Calg. ---HARDY TREES for Windb

Shelters.
ORNAMENTAL SHRUBS in Gree Variety.
HARDY PERENNIAL FLOWERS
SMALL FRUITS

ORDER NOW for Early Spring Shipmen
F. HOSSELL - - Agent
Claresholm - Alberta Farmers would learn

ething to their own advantage by seeing ERICKSON

THE COAL MAN

Best Lethbridge Coal on the market.

M. MECKLENBURG, A. M.

European, American and Canadian Diplomas Exclusive Sight Specialist 29 year's experience 10 years in Alberta

Eyes properly, thoroughly and scientifically examined, tested and fitted to the proper lenses. You take no risks when y

Repairing done while

Calgary Office Phone M1121 King George Hotel Will be at

STAVELY, WED., MAY 26th. CLARESHOLM, THUR. May 27 GRANUM FRL., May 28th

NOTICE

In the Matter of the Court of Confirmation of the Tax En-forcement Return of the Town of Stavely, Alberta.

TAKE NOTICE that His Honor Judge McNeill, Judge of the District Court, District of Macleod, has ap-pointed Thursday, the 23rd day of September, A. D., 1915, at the hour of eleven o'clock in the forenoon, at the Office of the Secretary-Treas urer, Stavely, as the place for hold-ing a Court of Confirmation of the Tax Enforcement Return for the Town of Stavely, for the year 1915 R. A. HOPKINS,

Secretary-Treasure

Must Have Money

year when the editor is pressed sorely for finances and the situatio could be relieved greatly by sub making early settlement

The Claresholm Advertiser Published every Wednesday at Claresholm, Alberta

HARWOOD DUNCAN, Publisher

To Canada, \$1.50 per year in To U.S. and Foreign Cour \$2.00 per year in advar

FRIDAY, MAY 28th, 1915

EDITORIAL COMMENT

The revenue receipts for the past onths are: April. 9,627,787 Did we hear someone say that th new taxes imposed would reduce the evenue rather than increase it? He eems to have been a fair prophet.

Sixty-five million people in Bri tain are asked to raise an army of three million men. Eight million Canadians are doing their duty when canadians are doing their duty when they raise one hundred thousand, are they? Work out this problem in proportion and answer as loyal Canadians, are seven new infantry battalions of about 1200 men each, enough? Answer this, too, who is responsible for the smallness of Can-ada's contribution? Don't believe it is the British war office.

Canada is turning out at the pr ent time more shells than all the manufacturing establishments in the British Isles outside of the firms whose regular business it is. Con-tracts have been let in Canada for shells aggregating over \$154,000,-000. In February the daily output was about 500, to day the daily out-put is over 10,000 and the mark of 40,000 per day must be reached next month if the contracts are to be fill-ed on schedule time. Gen. Joffre has refused to enter upon a sus tained offensive until he is assure 200,000 shells per day and the Brit ish at a proportionate rate mus have 150,000. These figures are stu pendous but are substantially ac-curate. Canada must help in the making of war munitions as she is already doing in the recruiting of soldiers. At the turning-lathe as well as at the battle front, the Em-pire expects Canada this day to do

The advantages and conveniences of the rural mail route are being re-cognized in the west as they have for a long time been understood in the east. Rural routes are now work-ing out of many places in this south-ern part of the province; over Barons way the petitions have been sent in for some time and in the district surrounding Lethbridge the contracts have been sent to Ottawa. Tenders are being asked at Vulcan. More than once we have suggested More than once we have s delivery in the country adjoining deliver in the country adjaining Claresholm and Gramum is a matter well worth considering. Petitions are prepared and signed and sect to Ottawa (this is the procedure), the boxes are paid for by the individual using same and this is the only cost to the individual. Neighbors living back from the route may share a town with the constraint of the sex with the neighbor nearest on the box with the neighbor nearest on the mail route. If such a convenience is desired, someone has to start the movement, that is all. Like a snow-slide it will gather weight to itself

Claresholm is most admirably sit uated to be the centre of a prosper-ous consolidated school district. There are within a radius of 12 miles at least eight rural schools, deficien in equipment, with small attend ance, continual change of teacher and these not in every case the mos experienced. Many pupils from some of these districts are already sould be relieved greatly by subscribers paying up their arrears or
renewing their subscriptions are successful to their own
promptly npon expiration. A lrige
number of subscriptions expire this
month, as we have just completed
our first year. Anyone owing us on
account would be in attendance if it
would be to the interest of the pulie if they were attending a school
with a better equipment and more
qualified teachers, who are not be
ing changed every six months. The
additional equipment and service

which could be maintained in the ope, where a policy of "wearing central school with the additional out" the enemy's strength has been revenue from the rural districts in I followed by the allies for several the consolidation, with the advantaments, we have lost sight of reage of the high school and the increased efficiency which would be consolidation, which the advantaments of the allies in other parts of the world where to it as a result of the consolidation, would make the ducational open part of the colonial essays of German imperiments to the children of this district the best in Alberta. We shall be supposed the colonial paper fifteen years. In the Congress treat head the interest along the lines uggested and the colonial paper law them to the colonial paper law the order of the colonial paper law the provided degree and the colonial paper law the order of the colonial paper law the order law that the colonial paper law the order law that the colonial colonial paper law that the colonial colonial paper law the colonial colonial paper law that the colonial colonial paper law the colonial colonial paper law that the colonial colonial paper law the colonial colonial paper law that the colonial colonial paper law the colonial paper law that the colonial colonial colonial paper law that the colonial colonial paper law that the colonial paper law that the colonial paper law that the colonial colonial paper law that the colonial colonial paper law that the colon

sion.

The coalition government in Bri tain is said to be the result of a weakening of the strength of a weakening of the strength of the strength of the strength of the strength of the Augustian Strength of the strength of the Augustian Strength of th been a principle of the British form of government, the Asquith called Arabs and the Turks and the capture of their two colleagues and the capture of the Baghdad Railway has assumed the responsibility of their two colleagues and the capture of the Utoman yoke by these Arabs and the capture of the Utoman yoke by these Arabs indicated by a change of government at this critical time of the Citoman yoke by these Arabs in a continuous control of the Citoman yoke by these Arabs in a control of the Citoman yoke by these Arabs in a control of the Citoman yoke by these Arabs in the capture of the Citoman yoke by these Arabs in the Citoman yoke by these Arabs in the Citoman yoke by the Citoma

PERSISTENCY COUNTS

ADVERTISING is friendly. It persuades. Slonly, but ineri'ably, it creates the attitude of Good Will and Confidence. It brings customers—who stay. A business built up in this way is built on a firm foundation. It's the kind of Success that ladas. But it cannot be done in a dap—or a month. Nothing but per-But it cannot be done in a dap—or a month. I sistent advertising will accomplish this sort of su

WASTE IN SAVING

PROBABLY more money is wasted in advertising by run-ning consistently in a publication for a long time, and then sud-denly dropping it, than in any other way. If AMOUNTS to deliberately throwing away the good will which the radees of that publication have built up for the adver-tiser's name and product.

IT IS BETTER to advertise moderately, but regularly, a to use larger copy spasmo healty

ADVERTISE---BUILD BUSINESS



MONEY IS NEEDED ALL ROUND

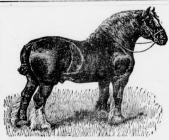


QUIT TAKING CHANCES WITH YOUR DRINKING WATER!

HOW ABOUT IT, MR. FARMER?

De You Think You Can Afford To Be Without
That Most Necessary Improvement on Your Farm'A DRILLED WELL.'

McALISTER & LARSEN



'CROWN PRINCE" A Pure-Bred Registered Clydesdale Stallion PEDIGREE

PEDIGKEE, Clydesdab; Color, Bay; Marks, stripe, one fore and set white; foaled March 20th, 1904; bred by D. Fra

d, Cytesus ed., Cy

The pedigree of the Stalline Crown Price (7012) described as fol-lows: Breed, Cydesdale; Coher, Lay, Marks, stripe, one fore, both blud feet white: fealed in 1904, has been examined in the depart-ment and I hereby certify that the said stalline red pure breeding and is registered in a stud back recognized by the department. Dated at Edmonton, this sixteenth day of March, 1911.

The above Stallian will stand for service at The Economy Barn, Claresholm. Owner. S. L. FRASER,

THE ALBERTA GARAGE

"EVERYTHING FOR THE CAR"

FORD REPAIRS

A complete line of Accessories— TUBES, BOOTS, PATCHES, (EMENT, etc., etc.,

A. E. McALISTER

· · PROPRIETOR

Minister Says They're Good

The Hon. Duncan Marshall, min-er of agriculture, on his return to Imonton after his visit to the part of the province a hern part of the par-k or so ago, expressed himself righly delighted with the prem-in the south. This of a crop in the south. This before the 3-inch downfall and He said, "The crops ughout the province are in splen condition, and although the ment that there are prospects often each year until it has besomewhat hackneyed, I do not of a year in my experience of lberta when the statement could b ade with more justification. In nose districts of the south where ardly an ear of grain grew last ear, owing to the drought, there rith the strong and healthy shoots sinting the landscape a vivid

Granum had a little celebration

One thing Mr. Marshall noticed cas the absence of weeds. Three ears ago when he made a similar rip, tumbling mustard and Russian trip, tumoning instant and tussian thistle were piled along the fences, in some cases five feet high, but now, largely owing to the co-operation of the weed inspectors and farmers, these weeds have been almost cradi-

Indicates Public Sentiment

There is nothing more significant relation to public sentiment as to liquor traffic in these days than almost absolute lack of voluntary upport which the trade gets from the general press. In Alberta, there a referendum on the liquor uestion is shortly to be taken, the question is shortly to be taken, the liquor interests recently sought to obtain the insertion of paid articles in the local papers of the province. We do not know how many of the publishers refused absolutely to print the matter submitted, but it was noticeable that those publish-ing these regulior notices methy these reading notice know that they did so only as d advertisements. Some papers n went so far as to try to "wash ir hands" editorially by denying heir acceptance at all of the line of regument advanced. The truth, of ourse, is that every wide-awake ed-tor knows that the kind of public tor knows that the kind of public entiment he wants to enjoy and en-ourage is against the liquor traffic. Ic could not afford, even if he rould, to back up the nefarious unsiness.—The Nor'-West Farmer.

ate of the commencement of thmarine blockade of Britain.

Father Needs No Help

The Pincher Creck Edeo says: We are received an inquity from a discriber at Pincher Station as to live with a received an inquity from a discriber at Pincher Station as to layer the same and the work of the same and the work of the same and the same an

At Home and Elsewhere

Several from Claresholm attend

in the Meadow Creek schoolhouse on Monday evening to which many of the young folks stayed.

In a fight with a number of th aeroplanes of the allies' air fleet, a German Zeppelin was destroyed in sight of the people of Brussels.

Dr. T. Wilson, for two years pas-tor of the Methodist church, at Red Deer, has been appointed chaplain to the 12th C. M. R. and will acompany the regiment to the front

Cattle buyers have been busy in the town this week. F. A. Burter sold 21 head to Brewer & McDon-ald of Stavely, and F. A. Stone sold 19 head to W. M. Reid, of Calgary

For an exhibition of rowdiness of ave seen such administration and are represented by the country has had a thorough Sunday which took the form of rac baking, and I never saw such an oppiring sight as when I travelled of our local lads faced the inspecto

Granum had a little celebration all its own on Monday. The fixtur-was the ball game between Granum and Grain Belt. The former wor by a score of 16 to 4 and Granun is now looking for new fields to con quer.

A letter received by A letter received by MFs. 3. H.
Price from her son in Belgium states
that he saw Dud Munro and that
at that time both had escaped casualty. The grain was up about ten
inches and the boys were awaiting e apple time.

Frank S. Grisdale, professor of field husbandry at the Olds school of agriculture, has been appointed principal of the Vermillon school of agriculture, to succeed E.A.Howes, who has been appointed head of the faculty of agriculture at the provin-sial nulscript.

There were over 100 in attendance at the lecture by Mrs. Jackson L. Silbaugh at the Methodist church on Wednesday evening. The address was a masterly plea for the support of the Claresholm and district neonle for the prohibition plea. trict people for the prohibition ple beseite which will be voted upon on July 21st.

The 13th troop train on its way to the camp at Calgary passed through Claresholm about midnight on Sunday without stopping. The only farewell was that given by the only farewell was that given by the nightman at the depot who turned on all the lights on the C.P.R. plat-form. The boys were making noise enough to have drowned any other farewells anyway.

No news has been received to dat-of any casualties to the several boy of any casualties to the several who represent this town and di Five a Month Beats Three

London, May 30.—The Evening
tens has received a despatch from
openingen saying that the report
openingen saying that the report
current in German naval circle
tat 17 German submarines have
care lost since February 18, the
ato of the commencement of the
lumarine blockade of Britain.

hottbal team from the punceschool journeyed to Grantun in ears loane by R. E. Moffatt and D. B. Van horn and while there took the Gran um kiddies into camp with a 1-6 score. The youngsters from Clares holm were Harold Soly, John Walls

Makes Collections Easier

The Advertier Special Note Books for Horsemon is the best form we have seen yet. We adapted it from evening the forms, combining the best points of all and have made at beak-that fits the pecket and the war. One of lieut, Murray, a brother of the Lieut, has the other points of all and have made at beak-that fits the pecket and produced the period of the control information and lieu note the control information and lieu note. The control information and lieu note the control in the pecket and sized. Look at this book before you start your horse.

It's your Celebration Be Loyal, Claresholm wants you to help loost all week for next Thursday. Celebrate JUNE Sap. Yes, YOU.

WARNING!

The warm weather will soon be here and we

SUMMER BLOUSES

In Muslin and Organdie

\$1.00, 1.25, 1.50, 1.75 Shirt Waists to clear

65 c.

SIZE 32 to 40. See Window Display. We Have the Largest Stock of MUSLINS and Summer Goods south of Calgary,

SEE OUR NEW COATINGS.

BUTTER AND EGGS WANTED

M. FISHER

We Are Entitled to Crow About Our Meats



For we have gone to extra pains and expense to provide the Best There Is for our particu-lar customers. Our meats are really

CHOICE MEATS

-From a clean, sanitary shop, we sell Choice Meats at Reas-onably Low Prices - What more can one ask?

We Hold Our Customers by Our Service.

THE CENTRAL MEAT MARKET

D. H. RAMAGE, PROP.

Third Avenue

CLARESHOLM, ALTA.

BARGAINS IN REGINA WATCHES 7-jewel \$ 8.50 E G 15-jewel 10.50 17-jewel 13.50 A 21.50

G. M. Godley Jeweler, Claresholm.

WHY A SAVINGS ACCOUNT It is best to put your money in a Sav-tugs Bank Account here because, first— It is safe; second—it is readily available in cash; third—the interest is certain

STAVELY BRANCH

HAVE YOU PAID YOUR SUBSCREPTION YET?